

Subject Level Collection Statement: Tourism Management

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1. Purpose of the Statement

The purpose of this statement is to provide a framework to guide collection development and management activities for Tourism Management. The statement supports the teaching, learning and research activities of Tourism Management within the Faculty of Commerce.

This statement is developed in accordance with the principles outlined in the [Collection Development and Management Policy](#) (CDMP).

2. Description of the Academic Subject

Tourism Management is a relatively new subject to Victoria, with the first courses being taught in 1996 as part of the Bachelor of Tourism and Services Management (BTSM). The BTSM became the Bachelor of Tourism Management (BTM) in 2001. Postgraduate qualifications include the Bachelor of Tourism Management (Hons), Master of Tourism Management, Graduate Diploma in Commerce, and PhD studies.

Further information on the programmes can be found on the Tourism Management home [page](#).

3. Focus of the Subject

Tourism Management at Victoria explores:

- How tourism works, how tourism businesses operate, the behaviour of the tourist, and the impacts of visitors on a country. It looks in-depth at the industry, considers how it has grown, how it works, and how it is continuing to develop.
- Diverse aspects of tourism management (principles of tourism management, event management, visitor management and management of visitor impacts), tourism planning and policy, tourism research, tourist behaviour, HR in tourism and applied tourism management.

Sub-fields of Tourism Management include:

- Tourism in New Zealand
- Tourism research
- Business environment
- Visitor management
- Impact of tourism

- Strategy and organisation
- Entrepreneurship

An overview of what's involved in studying Tourism Management at Victoria can be found on the [programme website](#).

Teaching Focus

- [Undergraduate Tourism Management courses](#)
- [Bachelor of Tourism Management \(Hons\)](#)
- [Master of Tourism Management](#)
- [Graduate diploma in Commerce](#)
- [PhD Programme](#)

Research Focus

Members of the [Tourism Management Group](#), both staff and postgraduate students, have wide-ranging research interests and expertise in tourism, both within New Zealand and abroad. Research seeks to deepen knowledge, address issues of relevance to the industry and policy-makers and to inform the future. Areas of research focus include:

- Tourist behaviour
- Tourism management, strategy and economics
- Destination management, planning and development
- Tourism futures
- Tourism education

Interdisciplinary considerations

Accounting, Economics, Environmental Studies, Geography, History, Human Resource Management & Industrial Relations, Management, Marketing, Sociology and Modern Languages are all related subjects. The collections in these areas supplement those in Tourism Management.

4. Overview of the Current Collection

Having been taught since 1996, the collection reflects the lifetime of the subject since it has been taught at Victoria. The print collection is relatively small while eBooks are plentiful. There is some influence from Tourism Management being broadly included in the subject of Geography in terms of Library classifications.

Aside from the subject headings listed in section 5 of this statement, students and researchers may also draw on a number of related parts of the collection, e.g., management, marketing, human resource management and industrial relations, accounting, economics, anthropology, and geography.

Areas being actively collected include:

- Research in tourism
- Key concepts in tourism
- Adventure tourism

- National identity
- Sustainable business

Access to the current journal literature, and Tourism Management databases, are particularly important to the School's research, whereas books are of greater importance for undergraduate teaching purposes.

Books

The Library has a large collection of Tourism Management topics, including a significant number of eBooks. In addition to the Kelburn and Commerce Library collections, small collections of print books relevant to Tourism Management may be held at other campus libraries.

Electronic Resources

The Library provides strong coverage of the Tourism Management literature through these core databases:

- [E-unwto](#)
- [Hospitality and Tourism Complete](#)
- [Leisure Tourism Database](#)

Other databases useful for Tourism Management literature are:

- [ABI/INFORM Global](#)
- [Business Source Complete](#)
- [Emerald Insight](#)
- [Passport](#)

New Zealand content can be found in [Australia/New Zealand Reference Centre](#), [Index New Zealand](#), [Infoshare](#) and [NewztextPlus](#).

Journals

In Tourism Management, the current journal literature is critical for staff and postgraduate students' research needs. The Library journal collection is accordingly strong, and supports the teaching and research needs of Tourism Management effectively. The majority of Tourism Management journals are held online.

Audiovisual Material

A small but growing collection of DVDs related to Tourism Management is housed at the Kelburn Library in the Glass Room. These cover a broad range of areas including New Zealand tourism, adventure tourism, ecotourism and impacts of tourism.

Special Collections

The [J.C Beaglehole Room](#) at Kelburn holds a number of notable items of interest to the study of Tourism Management. [The Weakly tourist](#) by the Tourism Student's Network, discussion papers from the [Victoria University of Wellington Project on Economic Planning](#), and [sound recordings](#) by Jack Perkins are all significant parts of the collection.

5. General Development Guidelines

[Section 4.3](#) in the CDMP

Collection levels are described and defined in [section 4.5.2](#) of the CDMP

LC Callmark Range	Subject Area	Current Collection Level	Future Collecting Level
G154.9	Travel & the state. Tourism. Congresses	Study	Study
G155	Tourism. General works, & by region or country	Research	Research
G156	History of travel and touring	Study	Study
G156.5	Tourism – special topics (eg, ecotourism, heritage tourism, volunteer tourism)	Study	Research
G500	Islands	Study	Study
G550	Passenger life (ie cruise tourism)	Study	Study
GE170	Environmental policy	Research	Research
GE300	Environmental management	Research	Research
GF90	Landscape assessment	Study	Study
GT3400-5	Special events	Study	Study

GT3935	Management of festivals	Study	Research
GV14.5	Recreation & leisure research	Study	Study
GV75	General recreation and leisure	Study	Study
GV188	Leisure industry	Study	Study
GV199.6	Backpacking	Study	Study
GV401	Sports facilities	Study	Study
GV713-716	Sports events, organisation & administration, business aspects	Study	Study
TA1145	Transportation engineering [tourism & transportation]	Study	Study
TP548.5	Wine & wine making [wine tourism]	Study	Study
TX907 – TX911.3	Hospitality industry, general, & special topic areas (eg, marketing, management, personnel management, customer relations)	Study	Study

5.1 Languages Collected

The collection and new acquisitions are primarily in English, although no language is excluded if the content is required.

5.2 Geographical Areas Collected

New Zealand, Australia and the Pacific region are a prime focus. International trends are important so other selected countries are considered, especially where there is a topic fit. Collected works on a topic often cover a range of geographical areas.

5.3 Chronological Periods Collected

The focus is on current and contemporary periods, with a view towards the future.

5.4 Format Guidelines

Refer to Section [4.1\(e\)](#) and [4.3.2](#) of the CDMP.

Journals

Electronic journals are the preferred format.

Books

eBooks are preferred over print.

Audiovisual material

Streaming is the Library's preference for audiovisual material but DVDs and CDs may still be collected where necessary. VHS and audio cassettes are not collected. AV material is particularly used by the School for teaching purposes.

6. Life-Cycle Management Guidelines

Refer to [Section 4.4.1](#) of the CDMP

Wherever possible, the potential life-cycle of new materials will be considered at the point of acquisition and accessible notes made as to any continuing historical or research value.

6.1 Preservation Guidelines

Refer to [Section 4.4.4](#) of the CDMP.

Tourism Management books are repaired to extend their life. Any book which is beyond repair is assessed for re-purchase, with eBook format preferred.

6.2 Relegation Statement

Refer to [Section 4.1\(b\)](#) of the CDMP.

Books

Tourism Management books held at the Commerce Library are retained as part of a Course Reserve list. Items not on Course Reserve are returned to the Kelburn Library collection.

Current editions of text books on Course Reserve, and one edition previous, will also be retained to cover demand.

Tourism Management books will be considered for relegation to the Offsite collection subject to the following guideline:

- Items not issued in the past five years
- Single copies of superseded textbooks older than one edition previous where usage has been low

Journals

Print items in the Tourism Management journal collection are evaluated for relegation according to the [Library's Guidelines for Evaluating Print Journals](#).

6.4 Deselection Statement

Refer to [Section 4.4.3](#) of the CDMP.

In all cases the Subject Librarian oversees this process, consulting with and making recommendations to relevant academic staff where appropriate.

Books

Print books are reviewed for deselection according to the following criteria:

- Items in poor condition or duplicate copies
- Duplicate copies of superseded textbooks older than one edition previous
- Items where a subsequent electronic copy is acquired
- Items not requested from offsite storage within the last five years
- Items no longer supporting teaching or research needs (current or anticipated)
- Books in a language other than English, and not issued in the last five years.

Journals

Print items in the Commerce journal collection are evaluated for deselection according to the [Library's Guidelines for Evaluating Print Journals](#).

7. Links to other relevant Subject Level Collection Statements

- [Accounting](#)
- [Economics and Finance](#)
- [Geography, Environmental Studies and Development Studies](#)
- [History](#)
- Human Resource Management
- [Management](#)
- Marketing
- Modern Language
- [Psychology](#)
- [Sociology and Social Policy](#)